



The Scotland -Russia Forum  
Форум Шотландия - Россия  
[www.scotlandrussiaforum.org](http://www.scotlandrussiaforum.org)



*crcees*  
Centre for Russian, Central  
and East European Studies

## **CHALLENGES AND OPPORTUNITIES IN TODAY'S RUSSIA**

The Scotland Russia Business Forum  
University of Edinburgh Business School, 9 April 2010

An all day conference and networking opportunity at the University of Edinburgh Business School, Bristo Square, Edinburgh.

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10-10.30	REGISTRATION AND COFFEE	SPEAKERS
10.30-10.50	Welcome and Introduction	<b>Jenny Carr</b> , Scotland-Russia Forum <b>Richard Berry</b> , CRCEES
	Keynote address	<b>Sergei Krutikov</b> , Russian Consul General (Scotland)
<b>CURRENT ISSUES and their impact on Russo-Scottish business</b>		
10.50-11.10	The Russian business environment	<b>Caroline Wilson</b> , British Embassy, Moscow and UKTI
11.10-11.25	Prospects for Russo-Scottish business	<b>Dmitry Lebedev</b> , Russian Trade Delegation
11.25-11.40	Corruption - should it put you off?	<b>Peter Hopkins</b> , Drum Risk
<b>OPPORTUNITIES and how to grasp them</b>		
11.40-11.55	Sochi 2014	<b>Barry Martin</b> , Russia House
11.55-12.15	Working with distributors	<b>David Cant</b> , Albion Overseas
12.15-12.30	Incentive travel	<b>Paul Bryan</b> , Fruit Salad Events
12.30-2	LUNCH	
<b>PRACTICAL ISSUES – sources of help and advice</b>		
2-2.20	Cultural differences – training courses by Farnham Castle	<b>Jeff Toms</b> , Farnham Castle
2.20-2.40	What the SDI and UKTI can offer	<b>Yuri Andreev</b> , SDI <b>Caroline Wilson</b> , UKTI
2.40-3	RBCC services for Scottish business	<b>Stephen Dalziel</b> , RBCC
3-4	<ul style="list-style-type: none"> <li>• TEA &amp; BISCUITS</li> <li>• INDIVIDUAL CONSULTATIONS WITH SDI, UKTI, RBCC &amp; RUSSIAN TRADE DELEGATION REPRESENTATIVES (pre-booked)</li> <li>• Russian language taster class(pre-booked)</li> </ul>	

**6-8pm: Paintings from St Petersburg, 1950-2000**

Delegates are invited to the opening of the new exhibition at the **Scotland-Russia Institute, 9 South College St, Edinburgh EH8 9AA** (2 mins walk from the Business School). Light refreshments.

