



The Scotland-Russia Forum

Business Opportunities in Russia

2nd Scotland-Russia Forum Business Seminar

Friday 15 April

The University of Edinburgh Management School

7 Bristo Square, Edinburgh EH8 9AL

9am – 4.30pm, £50 including Russian buffet lunch

PROGRAMME

- 9.00 Registration
- 9.30 Welcome and Introduction. Ian McGowan, Scotland-Russia Forum
- 9.45 The Russian market. David Cant. Consultant and author of *Russia: Market Approaches*.
- 10.30 Meet the Sponsors. Short presentations by some of our sponsors.
Followed by COFFEE in the vestibule.
- 11.15 The political and economic environment for business. Prof. Ludmilla Selezneva, Moscow Humanities University.
- 12.00 Key rules for business success. Lessons learned. Trevor Barton, Vice President and Managing Director of The PBN Company Limited (U.K).
- 1.00 LUNCH
- 2.30 WORKSHOPS (small group discussion and networking led by practitioner).
- ❖ Food & Drink. *Leader:*
 - ❖ Tourism. *Leader:*
 - ❖ Supplying the Oil Industry. *Leader:* Phil Stirling, SDI
 - ❖ Education & Training. *Leader:* Alan Mackay, University of Edinburgh
- OR others depending on interests of delegates
- 3.30 PLENARY: discussion of issues arising from workshops with panel of advisors (Phil Stirling, SDI; Nikita Matkovsky, Russian Consulate-General; Olexander Tsvietkov, Ukrainian Consul General; Tania Konn-Roberts, business information specialist; Sergei Matunin, legal consultant)
- 4.00 TEA

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**The Scotland-Russia Forum: [www.scotlandrussiaforum.org](http://www.scotlandrussiaforum.org)**

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